



## Who is Adult Star Profits?

- Adult Star Profits ("ASP") is an online subscription based affiliate program. It specializes in solo girl adult porn star niche websites. ASP boasts approximately 30 porn star solo girl sites and has dozens of more sites currently in development. ASP had recognized the growing trends of the solo girl porn star niche, social networking and 'reality/personality themed' content as gaining momentum in the current market.
- In addition, ASP's vision was to offer a product that is resilient to the abundance of free content that exists on the internet. Therefore, to remain innovative and forward thinking, ASP's online premise is to focus on a model's personality' and an intimate 'behind the scenes' experience of the model's everyday life through video, pictures and real time interaction that is creatively delivered in the models' member's area to their respective fans. Combining hardcore content, reality/personality content and driven by social networking, we are confident that this equation provides a truly unique 'fan' experience.

## The ASP 'Difference' ★★★★★

- ASP is confident you will earn more money with ASP.
- ASP is a forward thinking company and provides a 'exclusively unique' content based platform that is resilient to the abundance of free content found on the internet today.
- ASP uses innovative technology and social network tools to provide their models and consumers a highly interactive experience.
- ASP is local to the LA market. ASP's corporate culture embodies 'accessibility', 'transparency' and 24/7 client services.
- ASP invests into the livelihoods and careers of their ASP models / business partners.
- ASP is an extension of their models' marketing team. ASP has exceptional relationships with the adult media.
- ASP has exceptional relationships with the top adult studios and adult modeling agencies.
- The ASP management team has over 25+ years combined online adult industry experience.
- Furthermore, ASP has raised the barrier to enter the solo girl porn star market by embodying the corporate culture of partnerships. **ASP models are business partners to the ASP team. The ASP management team takes a vested interest into the livelihood of everyone of their models / partners.** Our research suggests that many of the models have experienced a 'disconnect' with their previous website manager / webmaster. ASP has created a full training program for all their models to make them feel connected. This includes regular 'face to face' meetings, routine conference calls, training handbook, entrepreneurial training, live cam training, public relations training and training to enhance the basic online skills for models to truly take 'ownership' of their sites. ASP provides ongoing training, offers out their entire resource base and acts as a natural extension of the model's marketing strategy.
- It is imperative that each ASP model / partner understand that they belong to a family. With the anonymity that inherently exists on the internet, it is ASP's goal to breakdown this barrier and collectively work together with the model and their members. Beyond the experience and the business coaching, ASP is ultimately positioning 'relationships' as the foundation for their success.